Headline here – clear and brief

**Date, City in bold**: The first paragraph expands on the headline, contains the most important information in the release and should be no more than two lines long.

The second paragraph should further expand on the news story and cover the Who, What, Where, When and How of the story. Keep it under five lines. Be succinct and factual. Keep sentences short, but complete. Avoid flowery language. Minimise use of Scouts jargon.

“Provide a relevant quotation here,” said a spokesperson for Scouts Australia NSW.

The optional, fourth, paragraph of the story can set the wider context, compare the present story with previous or similar events, or provide reasons (the Why).

Scouts Australia NSW engages and inspires young Australians to develop confidence, resilience and leadership. Scouts is the largest youth movement in Australia, with over 66,000 members nationwide, and is a part of the international Scouting movement of 40 million members in 161 countries. The Scouts movement has been active in Australia since 1908 and is open to both genders.

----ENDS----

### For more information please contact: Mark Peters (02) 9735 9000